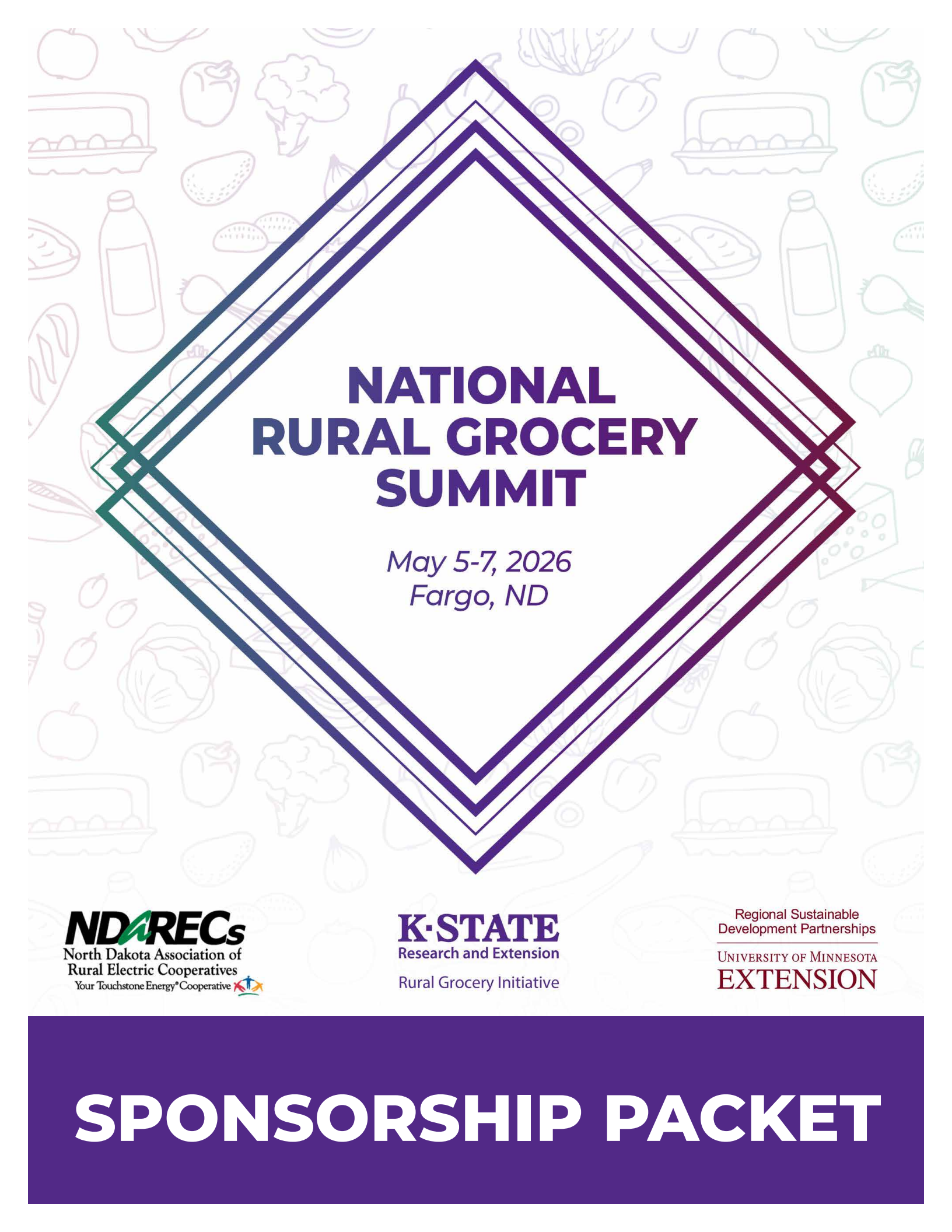




NATIONAL RURAL GROCERY SUMMIT

*May 5-7, 2026
Fargo, ND*

NDARECs
North Dakota Association of
Rural Electric Cooperatives
Your Touchstone Energy® Cooperative 

K-STATE
Research and Extension
Rural Grocery Initiative

Regional Sustainable
Development Partnerships
UNIVERSITY OF MINNESOTA
EXTENSION

SPONSORSHIP PACKET

ABOUT THE SUMMIT

The National Rural Grocery Summit, hosted every other year, is the premier networking and resource-sharing venue for independent grocers and rural food access stakeholders. It brings together over 300 grocery store owners and managers, community leaders, food suppliers, academic researchers, healthy food access stakeholders, policy makers, and funders to connect and share lessons learned. The event is focused on sustaining locally-owned rural grocery stores and improving access to healthy food in rural communities.

HOST ORGANIZATIONS

The Rural Grocery Initiative is excited to co-host the 2026 Summit with two organizations that have a long history of supporting rural grocers in their states: the University of Minnesota Extension Regional Sustainable Development Partnerships (RSDP) and the North Dakota Association of Rural Electric Cooperatives (NDAREC).



I felt inspired by all of the movers, shakers and entrepreneurs I met and heard from. Both the speakers and attendees of this conference are truly capitalizing on the opportunity of independent rural grocery businesses to build and maintain vibrant, healthy rural communities.

- 2024 Summit Attendee

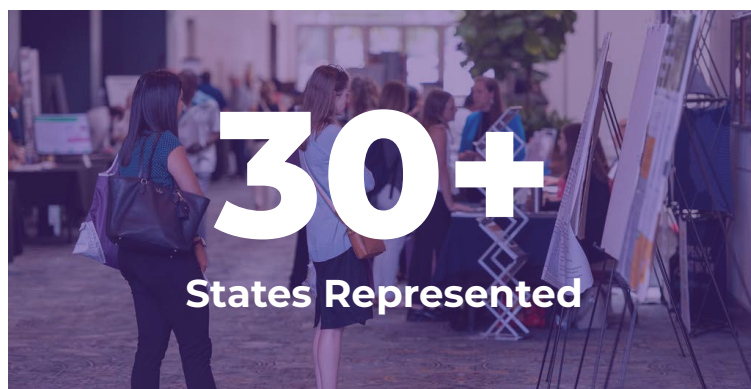


Speaking with passionate rural grocers, non-profits, and other community leaders was a highlight of the summit. I am so encouraged and inspired by everyone I had the pleasure of visiting with!

- 2024 Summit Attendee

NATIONAL REACH

The summit brings together grocery store owners, food suppliers, business leaders, University faculty and staff, students, nonprofit leaders, government agencies and more! You can expect 250-300 attendees from over 30 states, split between current rural grocers, prospective rural grocers and rural grocery supporters. Additionally, grocers receive two free registrations per store.



SPONSOR LEVELS AND BENEFITS

	Platinum \$12,000	Gold \$6,000	Silver \$3,000	Bronze \$1,000	Contributor \$500
Company logo on summit program and website	✓	✓	✓	✓	✓
Complimentary registrations	4	2	1	1	
Ad in the program	Full page	1/2 page	1/4 page	1/4 page	
Exhibitor space	Priority Placement	Priority Placement	✓		
Sponsor Recognition	Reception	Keynote	Break		
Logo in promotional emails	✓	✓			
Sponsored Breakout Session	✓				

Sponsored Breakout Session - Limited Availability through 12/31/25

Platinum level sponsorship includes the option to lead a breakout session based on any rural grocery topic they choose. All sponsored breakout sessions will be offered during the same slot during the conference agenda. The Planning Committee will work with you to define the title, topic and format. This option is only available to committed sponsorships received by December 31, 2025.

Logo in Promotional Emails

Gold level sponsorship and above includes your organization's logo added to 4-6 event promotional emails acknowledging your sponsorship of the event.

Sponsor Recognition

Silver level sponsorship and above includes recognition during the 2026 NRGs event during one of the following times: Reception, Keynote or Break.

Exhibitor Space

Silver level sponsorship and above includes a booth space during our Exhibitor Fair. Exhibitors will include funders, nonprofit organizations, wholesalers, and other relevant rural grocery support organizations. Access to an exhibitor spaces includes 2 booth staff and priority placement is offered for Gold and Platinum level sponsors.

Ad in Program

Bronze level sponsorship and above includes an ad in the 2026 NRGs event program. Ads will follow the below specifications:

- Full page: 8.5 x 11 in
- Half page: 8.5 x 5.5 in
- Quarter page: 4 x 5 in

Complimentary Registrations

Bronze level sponsorship and above includes complimentary registration to the 2026 National Rural Grocery Summit.

Social Media Feature - For Sponsorship Commitments received by 12/31/25

All sponsors that commit to sponsoring the 2026 National Rural Grocery Summit by December 31, 2025 will be featured on event social media channels (Facebook and LinkedIn). The Planning Committee will work with your organization to highlight your connection to the NRG Summit.



SPONSOR THE 2026 SUMMIT TODAY!

*Sponsorship can be paid by credit card, check or purchase order.
Refunds are not available for sponsorships.
Questions can be directed to rgi@ksu.edu.*

www.ruralgrocery.org/summit