

# Accessing Capital for Rural Grocery Stores

## Investing in the Corner Store

Lisa Roberts

Kansas Small Business Development Center

[www.kansassbdc.net](http://www.kansassbdc.net)







# Things Have Changed

Identifying Issues





My favorite  
grocers







Tuttle, Oklahoma  
Pop. 1,200





Mountain Park,  
Oklahoma  
Pop. 500

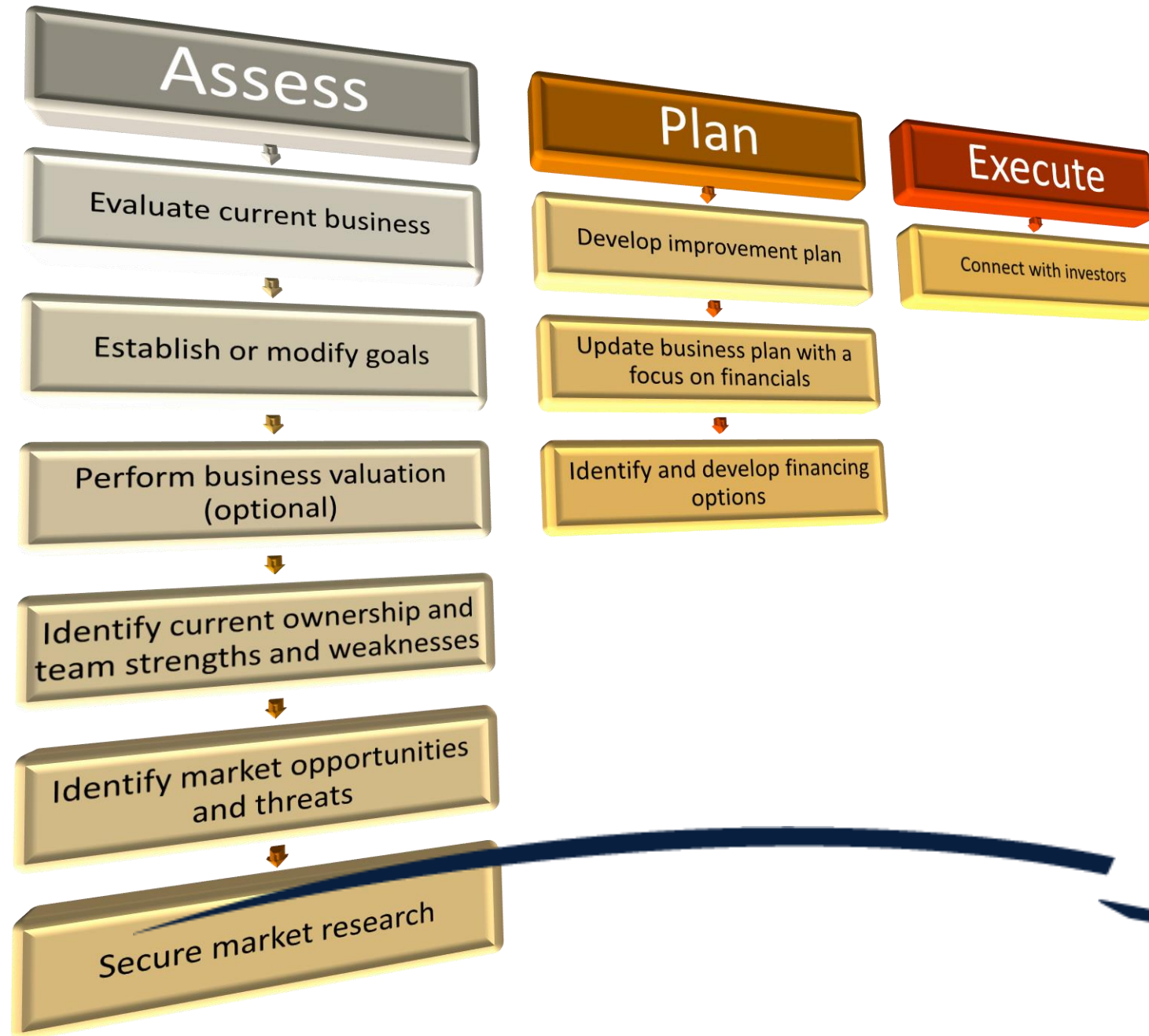




# Challenges Then and Now

Getting help when you need it





The key ingredients of advising to secure financing



# Accessing Capital

- Think "investing"
- Be open to different types and mixes of financing i.e. crowdfunding
- Identify expectations
- Don't go it alone



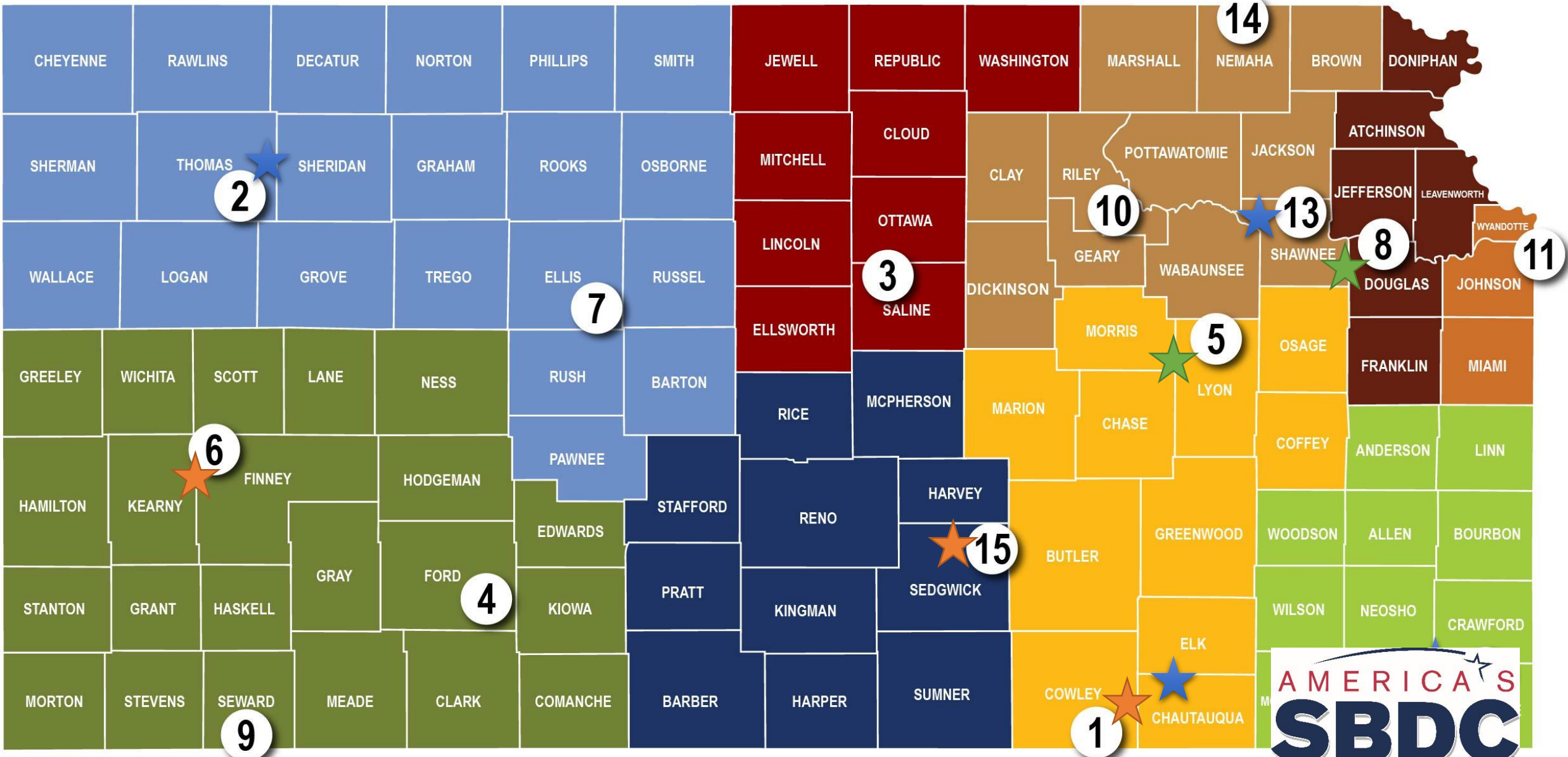


# Business Financing Assistance

What can you do?







★ NDC

★ NACVA

★ CEPA





Kansas Small Business Development Center  
(Kansas SBDC) network

Kansas' principal provider of business assistance.  
Covering every inch (all 330,299,000,000,000 square  
inches) of the state.

[www.kansassbdc.net](http://www.kansassbdc.net)

