

# Rural Grocery Best Practices

Open for Business:  
Serving the Community

# Onaga Country Market



# Clean & Inviting



# Decorative Signage





# Produce













# Fresh Cut Meat





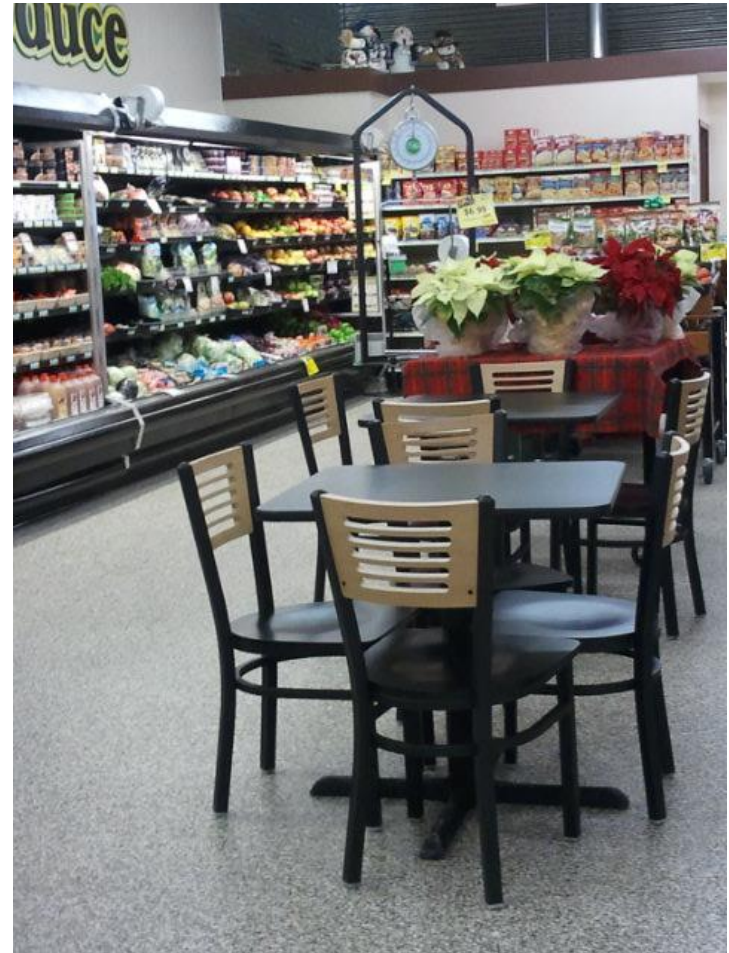
# Charlie







# Deli



# Rotisserie Chicken





# Grab-n-Go Meals







# Sandwiches



# Dairy





# Frozen







# It's All About Customer Service



# Because We Care





# Well Stocked



# Carry Out





**GIFT CARD**



120 Prospect St, Onaga, KS 66521, 785.889.0181

# Promotions

\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10
\$10	<b>25% DISCOUNT</b>										\$10
\$10	<b>75% DISCOUNT</b>	<b>SAVE YOUR WAY TO A <b>FREE</b> SHURFRESH TURKEY!</b>									\$10
\$10		 <p>Collect A <b>PUNCH</b> For Every \$10 You Spend &amp; Earn Discounts On/or A Free Turkey! (see back for details)</p>									\$10
\$10											\$10
\$10											\$10
\$10											\$10
\$10											\$10
\$10											\$10
\$10											\$10
\$10	<b>FREE TURKEY</b>										\$10
\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	\$10	
\$10	<b>50% DISCOUNT</b>										\$10



# Fill the Gaps

## ONAGA COUNTRY MARKET

### CHECK OUT OUR NEW DVD RENTAL DEPARTMENT!

- PLENTY OF NEW RELEASES
- FREE MEMBERSHIP!

**ALL TITLES**  
**\$1.99** | 1 DAY  
RENTAL

Extended viewing fees will be charged at \$1.00 per day.

### HOW TO BECOME A MEMBER

- Please sign up at Customer Service Counter to receive your membership card and account number
- You need to have a current driver's license and working phone number in order to become a member.
- Must be a local resident.

### SEPTEMBER & OCTOBER NEW RELEASES!

Star Trek Into  
Darkness  
September 10<sup>th</sup>



Iron Man 3  
September 24<sup>th</sup>



The Croods  
October 1<sup>st</sup>



The Heat  
October 15<sup>th</sup>



Monsters  
University  
October 29<sup>th</sup>



**ET RENTAL REWARDS: RENT 10 MOVIES AND GET ONE FREE!**

[WWW.ETVIDEO.COM](http://WWW.ETVIDEO.COM)

[WWW.FACEBOOK.COM/ETVIDEOCO](http://WWW.FACEBOOK.COM/ETVIDEOCO)

Text MOVIES to 96362 for movie updates!

# Floral





# Bouquets



# Hometown Tee's





# Events

## Kansas Lottery



# Grill Days





# Bake Sales



# Support Community Groups





# Pre-Packaged Donation Bags



# Scouts





# Arts Guild



# Shop for Business

- Hospital
- Schools
- Churches
- Restaurants
- Lions Club, Etc...
- Events – Rodeo Concessions, Tractor Pulls, Etc...



# Fresh & Full Produce!









# Creative Displays



# Sample Product





# Shop Allowance Packets



# Shop for Ideas







**MADE FRESH HERE**  
at your Mission Hy-Vee store

**MADE FRESH HERE**  
at your Mission Hy-Vee store

**MADE FRESH HERE**  
at your Mission Hy-Vee store



# Use Your Co Op

- Ask for help
- Ask for visits from your Retail Advisor
- Ask for visits from your Department Specialists
- Ask for a Business Review

# Be a Good Neighbor



**Onaga**



**COUNTRY**

**MARKET**