





Strengthening Our Stores, Strengthening Our Communities The Fourth National Rural Grocery Summit

Rural Food the Co-op Way Option Laurel Jones and

Patricia Patrie, in abstensia
Bowdon Community Cooperative,
Bowdon, North Dakota









Welcome Bowdon Community Cooperative Bowdon Community Grocery Located in Bowdon ND A Community Owned Community







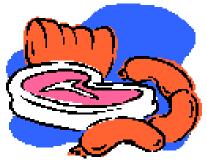




Bowdon Community Cooperative's Reason for Existing To sustain a vibrant community now and in the future.



Some background







- ➤ Bowdon as it was
 - **≻**Population
 - > Businesses
 - Churches and Organizations
- ➤ What happened?
 - ➤ The 50's
 - ➤ The 70's
 - ➤The 90's



Response







- ➤ Strategic Plan
- ➤ Bowdon Development Center
 - ➤Who?
 - ➤What?
 - ➤ School complex
 - >RV Park
 - **≻**Small Grants
- ➤ Horizons Rural Leadership
 - > James J. Hill Foundation









Crisis

- ➤ Bowdon Locker and Grocery
 - ➤ Locker the key
- ➤ Grocery Store Concerns
 - **≻**Customer Base
 - **≻Inventory**
 - >Freezers!
- ➤ Community Response
 - Let's have a benefit









The Beginning











The Worst

- > Tim's unexpected death
- Change of benefit focus



Bowdon will hold a benefit Thursday to help its town grocery store and the family of the store owner, who collapsed and died Wednesday (LAUREN DONOVAN/ Tribune)

Grocer's death shocks town

Bowdon to continue with planned benefit meal

By LAUREN DONOVAN Bismarck Tribune

Tim Reberg died before his community could help

The tiny town of Bowdon will help his family and go ahead with a benefit supper to pay for new freezers and much it's cooling compressors for the Bowdon Locker & Grocery.

The spaghetti meal will be held at 5 p.m. Thursday at the Bowdon Community Center.

It had been planned for

The store, owned by Tim and Ruth Reberg for several of 140 people together and it to help keep it all going. was appreciated. When it

said, 'Do you know how important this appreciated?""

Laurel Jones, member of the Bowdon

came time to replace the ably, he dropped unconaging and expensive cooling scious to floor. He was prosystem, people were willing nounced dead at the Caryears, holds the small town to reach into their pockets

See, the store is not some See Grocer, 11A

"I stood there and corporate shadow and this is not like Bismarck, for example, holding a benefit for Wal-Mart.

This is personal. Tim and Ruth Reberg were engaged in the same struggle of keeping this one rural town alive, where so much else, like the school, like the elevator, has already gone

Then, just Wednesday, Tim Reberg, 48, got up in the morning to take a development board shower and get ready for his day. Instead, unbelievrington hospital. His funeral is Tuesday



JoAnne Suckut, checks grocers for Olga Fuhrman at the Bowdon grocery on Friday. Volunteers stepped in to help both in the store and the meat locker while the family

Grocer: Store sold fresh, quality food

deals with the sudden death of owner Tim Reberg.

Laurel Jones, who's on the Bowdon development out Tim," Jones said. board, said the town is devastated by his death and determined to do all it can help and initially wasn't to help Ruth Reberg and the thrilled with the idea of the couple's young daughters, benefit Dawn and Faith. To p

The Rebergs' store means people don't have to travel 7 miles to the other nearest store in Fessenden. Some ed?'" Jones recalled. people are too old to drive food is a looming concern. then the benefit and see

Jones said the Rebergs' so lean it took some butter in community the pan, and other cuts that

the grocery with the aim of providing fresh, quality food, like spinach, avocados and ricotta cheese, if they could "I can't imagine life with-

She said Tim Reberg was hesitant to accept financial

To persuade him, "I stood there and said, 'Do you know how important this store is and how much it's appreciat-

Now, the town will get and what they would do for through the funeral and what the future holds for the locker produced a quality of Reberg family, the Bowdon specialty meats, hamburger Locker & Grocery and the

Anyone who wants to had a far-and-wide reputa- contribute and can't attend the supper can send a dona-She said the couple ran tion to Bowdon Development Center Inc., P.O. Box 314, Bowdon, N.D., 58418.

(Reach reporter Lauren Donovan at 888-303-5511 or



The Decision







- ➤ Keep it going?
 - ➤ Look for a buyer?
 - ➤ Step in?
- ➤ Well then, let's just buy the whole shebang









Development Process: What We Did

Feasibility work - NDaREC's Articles of Incorporation Membership Drive **Business Plan Operations Plan** Equity Drive – Funding By-Laws Management Annual meeting









ARTICLES OF ASSOCIATION OF BOWDON COMMUNITY COOPERATIVE

ARTICLE I NAME AND REGISTERED AGENT

Section 1. Name. The name of this Cooperative shall be Bowdon Community Cooperative.

Section 2. Registered Agent. The name and address of the Registered Agent shall be as follows:

Robert Martin 223 Grey Ave E. Bowdon, ND 58418

ARTICLE II PURPOSES

This Cooperative is organized for the purposes of:

- Owning business enterprises for the betterment of the Bowdon, North Dakota community; and
- (b For any activity within the purposes for which cooperatives may be organized and all such activities shall be deemed within its purposes.

ARTICLE III CAPITAL STOCK

Section 1. Authorized Capital Stock. This Cooperative is organized with capital stock. The authorized capital stock of this Cooperative shall consist of five hundred (500) shares of Common Stock with a par value of Ten and 00/100 Dollars (\$10.00) per share; and twenty thousand (20,000) shares of Preferred Stock with a par value of Fifty and 00/100 Dollars (\$50.00) per share.

This Cooperative may also establish and maintain such other types of equity credits as may be provided in the Bylaws.

Section 2. Common Stock. Each member of the Cooperative is required to own one (1) share of Common Stock. Shares of such stock may be held only by such persons who have met the requirements for membership provided for in the Bylaws and who are accepted for membership by the Board of Directors. Each member shall be entitled to only one (1) vote upon









BOWDON COMMUNITY COOPERATIVE A North Dakota Cooperative Association

APPLICATION FOR MEMBERSHIP

(the "Applicant") hereby applies for membership in Bowdon Community Cooperative (the "Cooperative").

Representations by Applicant

In making application for membership in the Cooperative, Applicant hereby declares and represents to the Cooperative that:

- Applicant has the authority to execute this Application for Membership.
- 2. The Cooperative has drafted Articles of Incorporation, but has not filed them until it has had the opportunity to determine the interest level of local supporters. Therefore, your Application for Membership will not be accepted until the Cooperative has formally been incorporated with the North Dakota Secretary of State. The articles will be made available to any member of the Cooperative.
- 3. The Cooperative's initial Board of Directors will develop draft Bylaws and submit them to the Members for approval at the first annual meeting of members (projected to be held within the next six months depending on whether the Cooperative proceeds with its business plan).
- 4. Applicant has had an opportunity to discuss with the Cooperative the proposed business purposes of the Cooperative, to ask questions and obtain answers to Applicant's satisfaction. There can be no assurances that the proposed acquisition of the local grocery store/meat locker plant will occur and there may be no reason to continue with the development of the Cooperative. If the grocery store/locker plant transaction does not materialize, the Cooperative may determine to utilize the cooperative entity for a different business opportunity involving community ownership and the Cooperative would then pursue the alternative business plan.
- Your membership in the Cooperative does not obligate you to make additional capital contributions. In order for the Cooperative to implement any proposed business plan, it will likely need to raise









BUSINESS PLAN PHASE ONE

BOWDON LOCKER AND GROCERY

Owners

Bowdon Community Cooperative P.O. Box 57 Bowdon, ND 58418 701-962-3807 701-962-3633 (bcc@daktel.com)









Bowdon Locker & Grocery			
Projected Balance Sheet			
July 1, 2008 to June 30,2011			
	Year	Year	Year
	One	Two	Three
Current Assets		Itana e	HIE-DE BAUT
Cash	\$12,295	\$13,703	\$25,256
Accounts Recievable	\$0	\$0	\$0
Inventory	\$20,000	\$30,000	\$30,000
Total Current assets	\$32,295	\$43,703	\$55,256
Fixed assets			
Buildings	\$25,000	\$265,000	\$265,000
Equipment	\$16,600	\$65,000	\$65,000
Total Fixed Assets	\$41,600	\$330,000	\$330,000
Less: Accumulated Depreciation	\$3,204	\$21,323	\$39,442
Net Fixed Assets	\$38,396	\$308,677	\$290,558
Total assets	\$70,691	\$352,380	\$345,814
Current Liabilities			
Bank Line of Credit	\$0	\$32,926	\$0
Total Current Liabilities	\$0	\$32,926	\$0
Long term Liabilities	\$0	\$0	\$0
Total Liabilities	<u>\$0</u>	\$32,926	\$0
Equity			
Memberships	1160	1160	116
Equity Drive	\$62,500	\$275,000	\$275,000
Otter Tail Grant	\$10,000	\$10,000	\$10,000
Other Grants	\$0	\$50,000	\$50,000
Total Equity	\$73,660	\$336,160	\$336,160
Retained Earnings	(\$2,969)	(\$16,706)	\$9,654
Total Liabilites & Equity	\$70,691	\$352,380	\$345,814
Bowdon Locker & Grocery			
Projected Cash Flow			
July 1, 2008 to June 30,2011			
outy 1, 2000 to outle 00,2011	Year	Year	Year
	One	Two	Three
Cash Provided From	9110		
Operations	\$235	\$4,382	\$44,479
From Borrowing	\$0	\$32,926	\$0
Equity Drive	\$73,660	\$262,500	\$0
Total cash Provided	\$73,895	\$299,808	\$44,479
Cash Utilized for			
Inventory	\$20,000	\$10,000	\$0
Equipment	\$16,600	\$48,400	\$0
Debt repayment	\$10,000	\$40,400	\$32.926
Buildings	\$25,000	\$240,000	\$02,020
	\$61,600	\$298,400	\$32,926
Total Cash Utilized	\$01,000	\$230,400	402,020









OFFERING CIRCULAR

BOWDON COMMUNITY COOPERATIVE

Up to One Thousand Two Hundred Fifty (1,250) Shares of Preferred Stock at \$50 per Share

THE SECURITIES OFFERED HEREBY ARE SPECULATIVE IN NATURE. INVESTMENT IN THE COOPERATIVE INVOLVES A HIGH DEGREE OF RISK, AND INVESTORS SHOULD NOT INVEST ANY FUNDS IN THIS OFFERING UNLESS THEY CAN AFFORD TO LOSE THEIR ENTIRE INVESTMENT. IN MAKING AN INVESTMENT DECISION, INVESTORS MUST RELY ON THEIR OWN EXAMINATION OF THE ISSUER AND THE TERMS OF THE OFFERING, INCLUDING THE MERITS AND RISKS INVOLVED.

THESE SECURITIES HAVE NOT BEEN APPROVED OR DISAPPROVED BY THE UNITED STATES SECURITIES AND EXCHANGE COMMISSION OR ANY STATE SECURITIES COMMISSION NOR HAS THE COMMISSION OR ANY STATE SECURITIES COMMISSION PASSED UPON THE ACCURACY OR ADEQUACY OF THIS OFFERING CIRCULAR. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

THESE SECURITIES ARE OFFERED PURSUANT TO AN EXEMPTION FROM REGISTRATION UNDER THE SECURITIES ACT OF 1933, AS AMENDED, AND EXEMPTIONS UNDER STATE LAW. HOWEVER, NEITHER THE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS MADE AN INDEPENDENT DETERMINATION THAT THESE SECURITIES ARE EXEMPT FROM REGISTRATION.

	Price to Purchaser	Commissions (1)	Proceeds to Cooperative (2)
Per Share	\$50	\$0.00	\$50
Total	\$50	\$0.00	\$62,500

The Cooperative will offer and sell the Common Stock itself and will not pay any
discounts or commissions. Certain of the Cooperative's officers will be responsible
for completing offers and sales of the Shares.









BOWDON COMMUNITY COOPERATIVE A North Dakota Cooperative Association

SUBSCRIPTION AGREEMENT

The undersigned (the "Subscriber") hereby subscribes for that number of shares of preferred stock (the "Shares") in Bowdon Community Cooperative (the "Cooperative"), as set forth below.

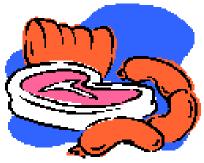
Representations by Subscriber

The Subscriber hereby declares and represents to the Cooperative that:

- Subscriber has the authority to execute this Subscription Agreement.
- Subscriber acknowledges that the Cooperative's initial Board of Directors will develop draft Bylaws and submit them to the Members for approval at the first annual meeting of members (projected to be held within the next six months).
- Subscriber has had the opportunity to review the Cooperative's Offering Circular, and has had an opportunity to discuss with the Cooperative the proposed business purposes of the Cooperative, to ask questions and obtain answers to Subscriber's satisfaction.
- 4. Subscriber understands that the Offering Circular discloses that it is unlikely that the grocery business will make sufficient profits to generate the payment of dividends or redemption of the Shares. Therefore, you should look at your investment as a social investment for the betterment of the community.
 - The long-term viability of the grocery store may be dependent on the Cooperative's ability to raise sufficient capital to make necessary improvements to the locker plant, and to then operate the locker plant in a profitable manner. There can be no assurances that the Cooperative will be successful in these endeavors.
 - 6. I am a North Dakota resident.



Bowdon Community Cooperative Goals



Provide a viable grocery store
Sustain our farms and community
Serve the community: elderly, nondrivers



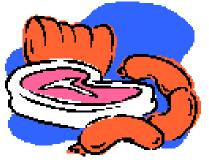
Become an outlet for local foods Provide business & employment opportunities



Improve the quality of life for our people Capitalize on the community's assets Aid in fuel savings and leave a smaller carbon footprint



Community's Financial Responsibility







Total \$72,500

Minus the Otter Tail Power Company Grant of \$10,000

\$62,500 in shares--1250 shares at \$50 each.



Results







The community met the equity goal

The buildings, equipment, and inventory are owned by Bowdon Community Cooperative

BLG has many loyal supportive customers

But...









Development Process: What We Maybe Should Have Done

- ➤ Shake 'em up a bit "Sorry, BLG is closed"
- ➤ Think bigger



Business Costs/Capital Funds







Buildings	\$30,000
Inventory-bank loan	
due November 1	\$14,000
New inventory	\$ 6,000
Working capital	\$ 5,000
Operating loss/reserve	\$ 4,000
Improvements/Equipment	\$ 8,500
Maintenance/Repair	\$ 2,500
Game Processing Prep	\$ 2,500
Total	\$72,500









The Good...

- Hiring of exceptional, experienced manager
- Expansion of inventory
- Purchase of equipment—some of it new!
- > Web presence
- Much work is done by volunteers
- But we still need the community to step in annually with a German Supper Fundraiser
- NDaREC and ND Commerce Dept initiating rural grocery dialog



The Bad...







- High equipment and repair bills have eaten into profits
- Employee pool is small permanent manager is getting close to retirement
- ➤ Board oversight/governance is in place, but more help is needed
- Much work is done by volunteers









And the Ugly?

- Moved on to the Bowdon Meat **Processing Cooperative**
- > Three year process
- > \$1 million project

Plea to support new meat plant

GUEST COLUMN BY LAUREL JONES, BOWDON DEVELOPMENT CENTER, INC.

Farmers and ranchers in North Dakota are in dire need of state-of-the-art facilities to process the excellent beef and hogs they produce so they can move their product from the pasture and the feed lot to the wholesale and retail market. The Farmers Union Industries Foundation through North Dakota Farmers Union has stepped forward to assist one local will employ a manager as well as two to five additional enterprise in building such a facility.

Bowdon Meat Processing, a cooperative venture located in central North Dakota, is seeking investors to rebuild the meat processing locker plant that has been part of the Bowdon business scene for over 60 years. Following a feasibility study that showed a very positive outcome in the building of a new state-of-theart plant, the Farmers Union Industries Foundation through North Dakota Farmers Union, approved a grant of \$12,000 to the cooperative. The grant was used to match APUC funding for building design, legal assistance, and the development of a business plan and a stock offering. The equity drive for building the plant is currently underway.

Part of the ongoing situation is the number of older processing plants in the state that will soon have to be upgraded in order to meet standards or closed if the owners aren't willing to spend the money to upgrade. As older plants close, distances for farmers and

ranchers to haul their animals for processing increase which in turn increases animal distress and mileage costs. In addition, existing plants are booked months in advance for slaughter dates, which ups the time and amount of feed needed to keep a critter.

The new plant in Bowdon will alleviate some of these problems for central North Dakota. The plant, which will be built at the projected cost of \$760,000. employees. It will be state inspected and, at full capacity, it could process as many as a thousand head

New USDA rules allow meat processed under state inspection to be sold throughout the United States, making it feasible for those farmers and ranchers who wish to expand their market to do so easily

The cooperative anticipates a dividend of up to 5% per year per share based on available annual operational cash flow. In addition, the available North Dakota tax credit of 30% of the preferred stock investment in one year will yield \$1,650 per share purchased. This credit can be carried forward for up to ten years. Combining those two factors, the total investment will be returned in 14 years, while the investor still holds a par value share.

Anyone interested in finding out more about this project may call Bob Martin at 701-650-1185 or Pat Downs at 701-371-9105.



ND Living - Feature Story × V StayConnected @ Hilton (x





www.ndarec.com/dakotaLiving/2014/march2014/feature.htm



NORTH DAKOTA NORTH BAKTEAD PUBLICATION **LIVINC**



ND/RECs

Feature Story

Editorial News

Community Calendar

Recipes

B f You Tube

Advertising Opportunities

North Dakota Living

Big Iron Farm Show Guide

Bismarck-Mandan Visitors Guide

ND Legendary Travel Guide

ND Hunting & Fishing Guide

Little Bowdon believed it could

Related: The meat plant opens Related: Take a look at how we grow

by Luann Dart

Patti Patrie's voice momentarily thickens with emotion as she talks about her small community's colossal success in keeping a local business viable. As the Bowdon Meat Processing cooperative re-opens the local meat processing facility in the community of 130 people, it seems to have the recipe for



dating back to 1940, a

success — a reputation Video: A Purpose-Driven Community (produced by Clarice L. Kesler, NDAREC)

forward-thinking young manager and a solid foundation of supporters like Patrie.

"Over time, you think, 'Did we do this because we did not want to die as a town or did we do it because we have a belief in rural North Dakota?' and it's more a belief in rural North Dakota, that we have a future," she says.

Community steps forward

The story began nearly six years ago when the previous owner of Bowdon Locker and Grocery. Tim Reherd, died in 2008, leaving his family unable to continue to operate the business.



If You Do This...





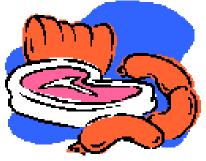


- Find and ask for assistance
- ➤ Do your research
- ➤ Think big
- >Plan, plan, plan
- ➤ Make it personal



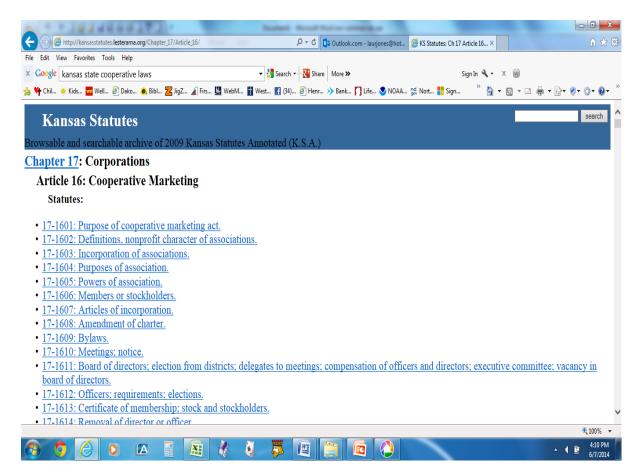
Where to start: Kansas











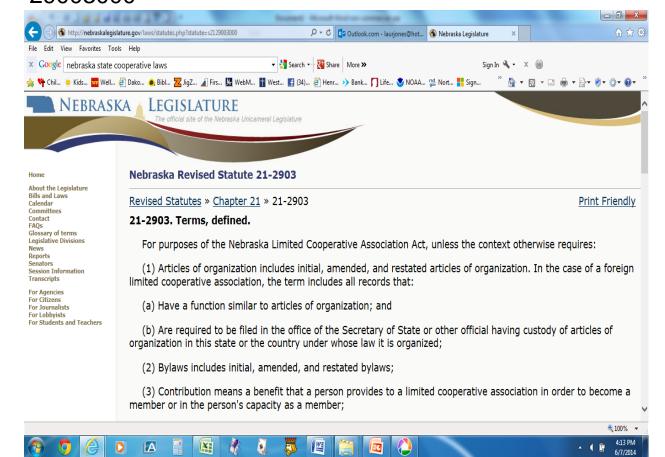






Where to start: Nebraska

http://nebraskalegislature.gov/laws/statutes.php?statute=s21 29003000





Where to start: Colorado

http://www.sos.state.co.us/pubs/business/news/2012/20120402_ULCAA_Dean.html

